

Frutiger



THE ARRIVALS



Flight	Arriving To
03	THE STORYS
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05	THE FAMILY
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Adrian
rutiger



THE STORY

In 1968, Adrian Frutiger was commissioned to create a sign and directional system for a recently constructed airport outside of Paris, called, the Charles de Gaulle Airport. Adrian Frutiger created a complete family for the Frutiger typeface and then in 1976 released the typeface to Stempel, a German metal type foundry. Adrian Frutiger had also created the typeface, Univers, but for the signage commission he felt that he had to create a new typeface that would have better readability for an airport setting; something that would be easy to read from a distance, at angle, and for people driving by or walking past the sign.

Frutiger is under the type classification of Humanist Sans Serif. The type family was constructed so that each individual character could be quickly recognizable. Frutiger's original purpose was for a large scale airport, however it has recently had more of a popular use for smaller scale body text that is displayed in magazines and booklets.

THE FAMILY

After the birth of the Frutiger typeface, it's popularity grew from it's original purpose, airport signage, to being used for univeristies, brands and armies. Frutiger was designed to have great readability for airport settings. This tyepface is known for it's ability to be legible from distances near and far. Frutiger is also used in brands such as the British Royal Navy, Telefonica O2, DHL, and Raytheon.

Frutiger LT Std 8/11 45 Light

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Frutiger LT Std 10/13 46 Light Italic

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Frutiger LT Std 10/13 55 Roman

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Frutiger LT Std 10/13 56 Italic

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Frutiger LT Std 10/13 65 Bold

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Frutiger LT Std 10/13 66 Bold Italic

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Frutiger LT Std 8/11 75 Black

THE ABC's ALPHABET

Aa Bb Cc Dd Ee

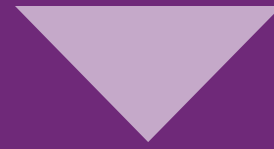
Ff Gg Hh Ii Jj

Kk Ll Mm Nn

Oo Pp Qq Rr Ss

Tt Uu Vv Ww

Xx Yy Zz



GATES 0-9

1 Departure

Frutiger LT Std (30) 45 Light

2 *Departure*

Frutiger LT Std (30) 46 Light Italic

3 Departure

Frutiger LT Std (30) 55 Roman

4 *Departure*

Frutiger LT Std (30) 56 Light

5 Departure

Frutiger LT Std (30) 65 Bold

6 *Departure*

Frutiger LT Std (30) 66 Bold Italic

7 Departure

Frutiger LT Std (30) 75 Black

8 *Departure*

Frutiger LT Std (30) 76 Black Italic

